

MODE

Vol.-02, Oct-Dec, 2020

YOUR GLAM DESTINATION

BRIDAL

B R E E Z E

The Season Of Vows

Difference Between
NAIL ART AND
NAIL EXTENSION

SUPER FOODS
For Flourishing Skin



Editor's WORD

I'm immensely proud of this collaboration and delighted to share my views in the second edition of Vioz E-zine. It seems like yesterday that we launched the first edition. But it has been a beautiful run together. Vioz being an entity of beauty defines the true essence of "Being Yourself". And I'm amazed that how this sphere is establishing in a vivid velocity. The beauty standards are rising every moment creating flabbergasted looks and being ahead of times. Vioz Salon itself challenges the saying "all the glitters are not gold" by contouring real beauty with palette of modernity. Plus it gives me an ecstasy to weave such words for the Vioz Salon and for their laudable work frame. And one can easily swear by the measures designed to protect from COVID-19 of Vioz Salon.

Vioz E-zine is like a box of chocolate, you can open it on any occasion and it will blend smoothly. It's filled with magic bullets for your daily hair and skin hassles. Framed with responsibility of putting true ideas and solutions forward for betterment. This time we have a new bridal theme to help would be brides for their special day. So don't wait anymore, step into the world of beauty and styling.

- Dhruv Kapoor



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YOUR GLAM DESTINATION



Guest's BLOG

I've always known that I like being in front of camera, because I believe that dressing up nicely is what makes one confident about them. It builds a sense of maturity, charismatic persona and allows oneself to express freely.

And by following my beliefs I made it my passion and career for life. My major source of inspiration is Kareena Kapoor Khan and Aishwarya Rai Bachchan. I adore when they dress bold, strong and edgy. And that's how I like to style; every time I step out I need to make a statement.

This career demands some beneficial sacrifice for health and lifestyle, which proves to be categorically consequential. Well it's extremely basic but food does complete your 60% task if you are planning to step into glamour industry. People generally think that models/actors do follow some crazy, fancy and strict diet which is half true. I personally keep it minimal and consume the best available at home. My day starts with green tea and a little drizzle of honey, followed by I take toast and eggs in breakfast. Being from Bihar I'm crazy for rice which I consume in my afternoon meal. I do love snacking only if I'm hungry or feeling mad cravings. With 2 chappatis and vegetable curry I conclude my dinner, light and easy.

From a busy scheduled day my skin and hair needs the nourishment to look better for next day. To keep my hair resilient and shiny I oil them regularly plus wash & condition them thrice a week. I don't use any chemical or alcohol based make removers, to cleanse my skin I use cold press coconut oil and afterwards wash my face gently with cold water and a damp towel to wipe it. Because in modeling the face and hair value is important. As I said that I like power dressing it's because I love spring season in which I can experiment with my daily looks.

FOR ME FITNESS IS IMPORTANT IN GENERAL BECAUSE I FOLLOW THE SAYING "HEALTH IS TRUE WEALTH".

- Kashish Kapoor

Kashish Kapoor is a model from Bihar, working passionately from past 2 years. She turned her beauty contest victory into career and started modeling. With major collaboration like Vivo, Mi, Bio derma and bare body is growing fast and successful in glamour industry.

THE SKIN

trivia

As per the anatomy subject, skin has three layers

- ▶ The epidermis, the outermost layer of skin, provides a waterproof barrier and creates our skin tone.
 - ▶ The dermis, beneath the epidermis, contains tough connective tissue, hair follicles, and sweat glands.
 - ▶ The deeper subcutaneous tissue (hypodermis) is made of fat and connective tissue.
- Your skin is your largest organ and plays a vital role in detecting external factors. And it accounts for 15% of total body weight.
 - Your skin has more than 1000 species of bacteria's on it. Scary know!! But some of them are good and some bad.
 - Like the snake, as they sheds their skin, our skin also renews itself after 28 days.
 - After a certain age skin starts to get wrinkles and blemishes, by consuming collagen you can add more years of beauty to your skin.
 - Stress is harmful for your skin too. Generally people blame their newly formed zits to traffic they caught into. But actually stress triggers high level of cortisol and inflammatory molecules called cytokines that spreads through body and results in acne, zits and irritation.
 - Now you might be thinking that when skin renews after 28 day then how tattoos stay put? Well thanks to the cells called macrophages.
 - The most famous yet common skin disorders vitiligo and psoriasis still cannot be treated with any means. Sad but true!
 - To keep your skin elevated and body odor fresh use green tea and fragrance essential oils while bathing. Sshh it's a personal tip.
 - In puberty teenagers generally suffers acne, dandruff and excessive sweats, well it's the blooming phase in which hormones fluctuates and results in skin and body development.



SAFETY FIRST

Amid the ongoing pandemic we resumed our services from June 2020 after a lot of research work and making a set of precautions keeping government's guideline in check. We are strictly following the guidelines & precautions made by us in every branch and now welcome our customers with full covid safety and a bright smile. This section is specially crafted to highlight, what all precautions Vioz Salon is taking for the secure and transmission free services. Quality and safe services have always been our priorities and in present situation we are giving it utmost concern as possible. Following are the measures executed by us:

FOR STAFF:

- Mask & Gloves: Facemask is mandatory for every staff member. If you are using surgical masks and gloves, it is important that you discard them after one use.
- Sanitation is available at every working counter. Plus a new automated sanitization machine is installed at reception.
- Staff cannot share their food with each other and their personal belongings.
- Temperature of every staff member is checked with infrared thermometers while opening the salon.
- Routinely sanitization and disinfecting of all frequently touched surfaces in the salon, such as workstations, tools, mobile, handrails, and doorknobs, furniture etc.
- Towels/cutting sheet and other linen: all are to be used only once and discarded immediately.
- Use of gloves to open the door is mandatory.
- No other staff will enter the kitchen apart from kitchen staff and only disposable utensils will be used.



FOR CUSTOMERS:

- No customer is allowed without a mask.
- A separate set of gloves and mask is provided to every customer inside the salon.
- Double check from Infrared Thermometer(both at reception and by staff)
- Proper sanitization before proceeding for any service.
- No extra person/companion is allowed, only to cut down the rush. The one with appointment can come.

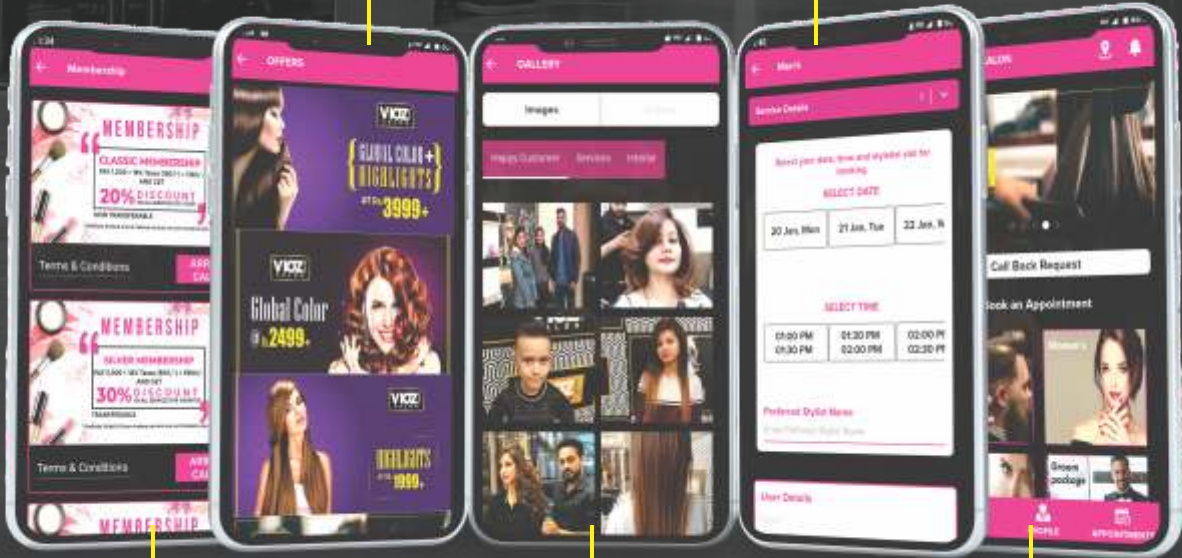
Such measures make the Vioz Salon most trusted and reliable in terms of safety and services. Do pay us a visit to witness the safety we are promising.



PERKS OF VIOZ APP.

GET ACCESS TO
EXCITING
DISCOUNT
OFFERS
ANYTIME

BOOK
YOUR
APPOINTMENT
FROM
ANYWHERE



LUCRATIVE
MEMBERSHIP
OFFERS AT
ATTRACTIVE
PRICES

GET EXCLUSIVE
IMAGES
OF THE VARIOUS
SERVICES
PROVIDED

EXPANSIVE RANGE
OF
AMENITIES
TO CHOOSE
FROM

COVID-19 SAFETY MEASURES AT A CLICK.

MANE

ISSUES AND SOLUTIONS

RASH FROM USE OF MAKE UP

First and foremost use good quality of make-up or whatever suits your skin without any itchy rashes. Use hydrocortisone cream and for quick relief apply cold aloe gel.

OILY SKIN

Arghh! Use good face wash and in regular intervals of every 3 hours. Heard of blotting papers, no? Well they will allow you to blot the excess oil from your skin. Can also apply cosmetic clay for smooth skin

NOTHING SUITS YOUR SKIN

Well that's a myth. Everything requires a timely application to show results. Still don't believe in products then go to doctor to have a prescription ready as per your skin or try using herbal products

NATURAL OR ARTIFICIAL

When it comes to skin every product matters if they suits and soothes the skin. But like the population the skin is also diverse in which some use natural means and some boxed up products. It's all about your skin don't compromise for temporary factors.

TANNING

Not everyone loves a leather tan. Some people really like to preserve their natural skin color. Apply a nice sunscreen to reduce the amount the UV rays affect. When at home use natural aloe gel, cold bath and consume more of vitamin c.



LIFE AT VIOZ

Here at Vioz it's a plethora of professional celebration at work. Every member is not only committed but also enjoys their craft and work. We started this salon on certain values and beliefs and our staff follows them with utmost obedience. The hard work and dedication they put into every service is commendable and appreciated by our each customer. And we are proud to say that the reviews we receive are the true witness of motivation behind our work.

In this present situation full precautions are followed without skipping any details because we don't compromise with safety. In a sense Vioz has given many hair stylists a platform and a career kick start. Talking about ambience it's lavish, warm and welcoming. Well there is a lot more to say but we believe in presenting all what we have. Do visit us in any branch to have a lifetime experience.





BRIDAL BREEZE

We all know that wedding season is arriving soon. And there is a mountain of tasks for a bride to complete to look her best on one of the most precious day of her life. From dress to accessories for every ceremony is a task of fancy footwork. But now you have reached the right section full of trends and styles specially curated for would be brides. To keep their bridal glow brighter than moon.

The Ultimate Mehndi Look

Earthy tone and vibrant colors lehengas are totally in from a while and a rage in 2020. If it's a day function go for vibrant hues and if it's a night ceremony follow the light earthy tones to be a standout bride. Well mehndi is a function where you want to feel light and comfortable. Don't go for heavy fabrics and embellished lehengas because you want your mehndi to be dark and perfect for the photo session.

Accessory Game

As much the bridal jewelry is elegant and sophisticated it can also make a beautiful statement. From maang tika to heavy neck piece every ornament is an embellishment to the beauty of bride. We have few combinations for



every occasion like rani haar to mang tika of kundan jewelry is a must for wedding. Also buying jewelry is really expensive so make sure to plan before. Choose your lehenga and then jewelry to keep your bridal game strong and mesmerizing.

Go Floral

Recently the trend of floral head gears is blooming everywhere. On the special wedding day go for all rose and blue orchid head gears instead of usual and basic bun. It gives you a minimal accessory look and you don't have to spend extra money for head jewelry.

The Traditional Bride

The traditional attire is a regal one. One can never go wrong with the traditional sense. If you have a good bank balance you can glam up into a traditional bridal jewelry and lehenag and have a lavish wedding. It's a trend started from the time of queens/ maharanis in Indian dynasties. The traditional sense of bridal look is considered as a symbol of richness, prosperity and royalty.





DIFFERENCE

BETWEEN NAIL ART AND NAIL EXTENSIONS

Nail art and nail extensions both are important characteristics of makeup industry. And both do seem similar in after results but there is thin line of difference in between. Let's discover the difference.

Nail art is a creative way to paint, decorate, enhance, and embellish the nails. It is a type of artwork that can be done on [fingernails](#) and [toenails](#), usually after [manicures](#) or [pedicures](#). Manicures and pedicures are [beauty treatments](#) that trim, shape, and polish the nails. Often, these procedures remove the cuticles and soften the skin around the nails. The nail-care industry has been growing like never before ever since the invention of modern nail polish.





As the name says nail extension means false nails. These extensions are placed over the fingernails as fashion accessory. Some artificial nail designs attempt to mimic the appearance of real fingernails as closely as possible, while others may deliberately stray in favor of an artistic look. They are available in acrylic, gel nails and wraps.

NAIL ART

- Lasts only for few weeks
- Is a reasonable beautification
- Can be done at home
- Doesn't hurt the fingers

NAIL EXTENSION

- Can Last for month or more
- Expensive service
- Only Professional can do it
- Does hurt the fingers if not done well

HEALTHY EATING HABITS

In present time with all the advancements we now can alter or generate new hormones and genes through the means of cosmetic procedures. But one should always celebrate their natural skin. And by celebration we mean to treat your skin with all the natural ways around you. Food is the most important factor for skin because what we eat, it shows up on our skin. Let's see some super-foods for healthy skin.

1. BLUEBERRIES

This low-profile berry was ranked number one in antioxidant compared to 40 common fruits and vegetables. The antioxidants in blueberries protect you from premature aging, so add half a cup to your yogurt or cereal every day.

2. WILD SALMON

Wild salmon -- not farm-raised -- is one of the best food sources for omega-3 fatty acids, which helps keep your skin supple and moisturized. Salmon also has selenium, a mineral that protects the skin from sun exposure. The vitamin D in salmon keeps your bones and teeth strong and healthy, too.

3. COLLAGEN

A protein found in human body that holds the structure together. After a certain age the count of collagen starts to fall, to keep you skin and bones healthy add collagen in your diet. It is plant based and animals based available in market.

4. TOMATOES

Tomatoes are the best source of the anti-aging antioxidant lycopene. Surprisingly, lycopene in tomatoes is more easily absorbed by your body when it is cooked. Though add some sliced cheery tomatoes in your salad and you are good to go.

5. WALNUTS

You don't need to eat cupfuls of walnuts to enjoy their many benefits: smoother skin, healthy hair, brighter eyes, and strong bones. Get your daily dose of nutrients like omega-3 fatty acids and vitamin E by eating a handful by themselves or throwing some in your salad, pasta, or dessert.

6. KIWIS

This small, brown, fuzzy fruit is loaded with vitamin C and antioxidants, which keep skin firm, help prevent wrinkles, and are great for healthy bones and teeth.

7. DARK CHOCOLATE

Dark chocolate helps skin stay hydrated and protects skin from sun damage, and contrary to popular belief, chocolate does not cause acne. Before you make a mad rush to store make sure to check 60% of cocoa in chocolate.

8. YOGURT

One cup of low-fat yogurt has more calcium than a cup of fat-free milk, which is great for your posture, nails, and teeth. Mix it with fruit or granola for a healthy breakfast or that essential mid afternoon snack.



FAQ

Can you advise a basic skin care routine for a working woman?

The first step is cleansing. Use cleansers specially made for your skin type. Then comes, toning the skin with a light non-alcohol-based toner. Moisturizing comes after this; choose a water or gel-based lotion if you have dry skin and cream-based lotion if you have oily skin. You can also exfoliate your skin with a scrub before applying moisturizer.

1. What treatments are available to stop hair fall?

Hair loss can occur due to a variety of reasons like heredity, hormonal change, and medical conditions as a side effect of certain medications. The objectives of treatment are to either slow down hair loss or promote fresh hair growth. Nowadays, laser treatments and hair transplants have come up as effective ways to deal with hair loss. Consuming a healthy balanced diet and protein rich foods also helps prevent hair loss.

2. My nails have changed their color suddenly and have become yellowish. Is there any treatment for this?

The most common reason for discolored nails is fungal infections causing a condition known as onychomycosis. Common oral drugs used for treatment of onychomycosis are griseofulvin and terbinafine. Application of anti-fungal nail lacquers is also an effective solution. Apart from this try manicures.

3. How can I avoid wrinkles?

Wrinkles are a natural result of aging, but you can delay their onset or minimize their appearance. To do so, limit sun exposure, wear sunscreen every day, and use skin products that contain antioxidants and retinoids, which can reduce fine lines and wrinkles.

4. What's the best way to handle sensitive skin?

Be gentle with it! Always wash sensitive skin gently, and never use harsh cleansers. Avoid products that contain irritating substances. Instead, seek out those that are specifically labeled for sensitive skin.

5. Why should I cleanse with oil?

Cleansing with organic plant-based oil will clean without stripping away all your natural oils. Many commercial cleansers overly dry our faces, leaving us with a squeaky-clean feel. To compensate and re-balance our skin starts to overproduce oil.

6. How to maintain long hair?

To maintain long hair you need to take care of them properly. Just washing and shampooing your hair is not enough to keep them healthy. You need to schedule regular trims to keep them in healthy state, also shampoo and condition them as per your hair type and dry them with care.

7. How to get rid of dry hair?

You can get rid of dry hair with the help of some home remedies. You can prepare and apply deep conditioning avocado hair mask to get rid of the dry hair. To prepare the avocado hair mask, take one whole ripe avocado, two tablespoons of olive oil and a teaspoon of honey. In a blender, blend all the ingredients together and then apply this paste all over your scalp. Massage thoroughly and cover your hair with a shower cap. Leave it for 30 minutes and then wash with warm water.

FACIAL SERVICES

CLEAN UP



Well we don't know about your phone's gallery but your face does need a good clean up for your selfie game. Do try our wide range of clean up's to keep the radiance of your face always alive.

BLEACH

You should keep your party face always ready. And be the bright light of one. But you can't do that with a dull tanned face. Do give us a chance to make you the face of the day.



FACIAL



The glow of lotus 4 layer facial stays longer than your relationship. And we are all set to help you pamper your skin with 4 steps cleansing and exfoliating.

CUSTOMER'S Testimonial



“ An amazing place to give your hair and skin a treat from a busy dusty day. I got my hair color done and it was clean and I'm highly satisfied with results. ”

Bharti Inl



“ Excellent services with great comfort and extremely professional staff. Would love to visit again and recommend to everyone. ”

Jiya Kalra



“ Completely safe to visit. I'm actually surprised by the number of precautions they are taking. Commendable it is. ”

Shashank Sharma

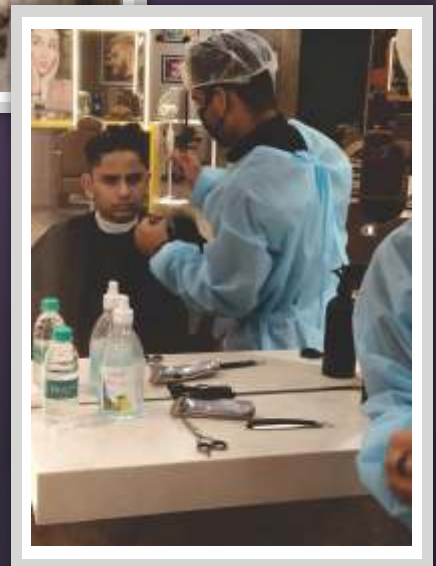


“ I'm really happy with the services, like they listen to each and every detail of customers and I got my perfect haircut because of it. ”

Divya



YOUR GLAM *destination* PALAM



“ HOW MANY CARES
ONE LOSES
WHEN ONE DECIDES
NOT TO BE
SOMETHING BUT TO
BE SOMEONE. ”

- COCO CHANEL

YOUR GLAM *destination* DWARKA

“ BENEATH THE MAKEUP
AND BEHIND
THE SMILE
I AM JUST A GIRL
WHO WISHES
FOR THE WORLD. ”

- MARILYN MONROE



VIOZTM SALON UNISEX



SCAN FOR APPOINTMENT

OUR BRANCHES

RZ-36A, 1st Floor, Main Road, Opp. Dwarka Flyover,
Pillar No. 42, Palam Colony, New Delhi-110045
Helpline No:- +91 969696 9042

1st Floor, F637/638, Sec-7, Ramphal Chowk,
Near IGNOU Centre, Dwarka 110077
Helpline No:- +91 981100 1610

www.vioz.in